Quality of ICT Facilities at the Tertiary Level Education in Bangladesh: Public versus Private University

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Abstract

The private and public universities of Bangladesh have taken significant initiatives in developing ICT facilities to ensure access to the state-of-the-art learning environment for their students. However, the impact of such initiatives is largely subjected to the studies on the perception of the very students using these facilities. The study focused on the students' perception about the quality of the ICT facilities available in public and private universities of Bangladesh in a comparative manner. Data for the study was collected from 265 students from 6 private and 3 public universities through a survey conducted on the perceived quality of ICT facilities in their respective institutions as expressed by 15 key indicators. Both descriptive and inferential analyses were used to test the hypotheses of the study. The study was conducted on a small scale and may be considered as a primer for future investigations. The outcomes of the study show that, perceived quality of the ICT facilities are mentionably different among the private and public universitystudents, where private universities are performing better in 9 out of the 15 key indicators.

Keywords— ICT facilities, Private university, Public university, Quality.

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1 Introduction

UALITY, as a widely used term to express the performance of any system and process is largely defined by its technical and functional dimensions [1], [2]. Quality in education is an issue that has been signified and studied for a long time. A good rumber of studies have been conduced to investigate the dimensions of quality in higher education after the inception of the digital era in the later part of the 20th century, a mentionable few of which may bethe works of Izquierdo[3], Madu & Kuei [4], Yorke [5], Hartman & Schmidt [6], and Ermer [7]. These studiescommonly identified the availability and usefulness of or ICTtoolsas significant determinants of quality in tertiary level education. Over the last two decades, ICT has become an indispensible component of education especially, at the tertiary level as a means of effective teaching and learning [8], [9], [10] and also adapting to globalization and societal requirements [11], [12]. As a result, ICT has significantly reshaped higher education through offering powerful learning environments and enhancing capabilities and skills of the students for cooperation, communication, problem solving and lifelong learning[13], [14], [15], [16], [17], [18], [19], [20], [21], [22]. However, the effectiveness of ICT is subjected to the availability and maintenance of the equipments and accessories [23]. Successful implementation of ICT therefore, requires strong intervention and support from institutions [24]. In recognition to the significance of ICT for quality education, the private and public universities of Bangladesh have taken strong initiatives to develop ICT facilities especially, fortheir students[25], although the private universities claim to have performed better in this regard[26]. Better infrastructure of ICT and wider accessto ICT facilities have also been found to significantly contribute to the appeal of private universities among the prospective students in a good number of studies, for example Sabur [27], Lamagna [28], lamagna [29], Aminuzzaman [30]etc. This study is an initiative to investigate the quality of ICT facilities the private and public universities of Bangladesh from a students' point of view and empirically comparebetween performances of these two types of institutions in this regard. The outcomes of the study is based on the survey datafrom the students of private and 3 public universities regarding 15 key indicators namely, Number of available computers(Num_PC), Printing facilities(Print_Fac), Condition of ICT equipments(Equip_Con), Power back-up facilities(PB_Fac), Availability of necessary software(Soft_Avail), User-friendliness of provided software(Soft_Use), Frequency of software updates(Soft_Up), Effectiveness of antivirus software(Eff_AV), Sufficiency of internet facilities(Int_Avail), Speed of internet(Int_Sp), Data sharing facilities(Data_Sh), Availability of ICT support staffs(Staff_Avail), Service quality of ICT support staffs(Staff_Qual), Timely solution of ICT related problems(Time_Sol) and Overall quality of ICT facilities(Over_Qual)that are derived from aprevious study by Haque and Khan [31].

2 OBJECTIVES OF THE STUDY

The primary objective of the study is to investigate the perceived quality of ICT facilities among students of the private and public universities of Bangladesh. The other objective of the study is to determine if the private universities are performing better than the public universities in terms of the quality of ICT facilities for their students and if yes, then in which key indicator(s). The objectives of the study are addressed through analyzing survey data with quantitative techniques.

3 RESEARCH QUESTIONS

In accordance to the objectives, the research questions of the study are as follows:

- a) What is the present status of the key indicators of quality of the ICT facilities in the the private and public universities as perceived by the students?
- b) Are the private universities perfoming better in terms of quality of ICT facilities than that of thepublic universities and if yes, then in which key indicator(s)?

4 RESEARCH HYPOTHESES

The research question (a) would be satisfied with descriptive statistics alone and thus, would not require any hypothesis. For the research question (b), the null hypothesis (H₀) is that, there is no difference between the value of population mean of the key indicators of quality of ICT facilities in the private and the same in the public universities (H₀: $\mu_{i\text{-Private}} = \mu_{i\text{-Public}}$, where 'i' denotes the key indicators). As per the objective of the study, the alternative hypothesis (H₁) is that, the value population mean of the key indicators in the private universities are significantly higher than the same in the public universities (H₁: $\mu_{i\text{-Private}} > \mu_{i\text{-Public}}$).

5 METHODOLOGY

Snowball sampling technique has been adopted to build the two independent samples of the study, one from the private universities and the other from the public universities. The sample size for the private universities is 163, which includes students from 6 institutions namely Eastern University (EAU), International University of Business Agriculture and Technology (IUBAT), North-South University (NSU), Stamford University (STU), State University of Bangladesh (SUB), and University of Liberal Arts Bangladesh (ULAB). The sample size for the public universities on the other hand is 102, which includes students from 3 institutions namely, Bangladesh University of Engineering and Technology (BUET), Jagannath University (JNU), and University of Dhaka (DU). At present, there are 37 public and 91 private universities in Bangladesh. Therefore, to ensure equitability of data, the number of private and public universities taken under the study has been disproportionate. Data from the respondents were collected through questionnaire survey, a method which has been proven effective in similar studies [32], [33], [9]. The questionnaire recorded and measuredthe students' responses (ranging from strongly disagree to strongly agree) on a 5 point itemized rating scale namely, the Likertscaleto statements regarding to the 15 key indicators of the quality of ICT facilities of their respective institutions. Likert scale is found effective in similar studies on students [34], [35], [36], [37]. Personal interviewing technique has been followed during the survey. The timeline of the survey has been January to April 2016. XLSTAT, a computerized statistical program has been used to analyze the survey data. A part of the analyses is descriptive, which has been suggested for this type of studies [38]. Parametric tests, namely Independent samples Z-test (upper-tailed) and Independent samples t-test (upper-tailed) have been conducted to test the research hypothesis. Although the data are technically ordinal, Grace-Martin [39], Lubke & Muthen [40] and Glass et al. [41] have implied that data from Likert scale with at least 5 categories can be used for parametric tests in some situations where the differences between the ordinal categories are considered equal. Norman [42], Labovitz [43], and Kim [44] also implied that, data from Likert scale is significantly capable of yielding accurate outcomes as like as continuous data.

6 DESCRIPTIVE STATISTICS

The the first sample of the study respondents of the study came from both public and private universities. The distribution of respondents in terms of universities and their types are shown in table 1:

TABLE 1
INSTITUTION WISE & CATEGORY WISE DISTRIBUTION OF THE RESPONDENTS

Serial	Institution Wise Distribution			Category Wise Distribution			
Seriai	Name	Frequency	Percentage	Category	Frequency	Percentage	
1.	EAU	36	13.6				
2.	IUBAT	01	0.4				
3.	NSU	36	13.6	Private	163	61.5	
4.	STU	34	12.8	Filvate	163		
5.	SUB	26	9.8				
6.	ULAB	30	11.3				
7.	BUET	32	12.1	Public	102	38.5	
8.	DU	35	13.2	Public	102	36.5	

9.	JNU	35	13.2			
-	Total	265	100.0	Total	265	100.0

The responses of the students regarding to the key indicators of the ICT facilities (or variables) according to the type of institution are shown in table 2 and a graphical projection of the mean scores of the responses from the two samples is given in the figure 1 followingly:

TABLE 2 SUMMARY OF THE RESPONSES

Serial	Type of Institution Variables	Mean (Private Univ.)	Mean (Public Univ.)	Difference (point)	Difference (percent)
1.	Number of PC (Num_PC)	3.45	3.25	0.20	4.0
2.	Printing facilities (Print_Fac)	3.32	2.45	0.87	17.4
3.	Condition of ICT equipments (Equip_Con)	3.49	2.91	0.58	11.6
4.	Power back-up facilities (PB_Fac)	3.71	2.63	1.08	21.6
5.	Availability of necessary software (Soft_Avail)	3.33	2.89	0.44	8.8
6.	User-friendliness of provided software (Use_Soft)	3.61	2.95	0.66	13.2
7.	Frequency of software updates (Soft_Up)	3.29	2.51	0.78	15.6
8.	Effectiveness of antivirus software (Eff_AV)	3.17	2.48	0.69	13.8
9.	Sufficiency of internet facility (Int_Avail)	3.56	3.28	0.28	5.6
10.	Speed of Internet (Int_Sp)	3.19	3.11	0.08	1.6
11.	Data sharing facilities (Data_Sh)	3.19	3.11	0.08	1.6
12.	Availability of ICT support staffs (Staff_Avail)	3.50	3.29	0.21	4.2
13.	Service quality of ICT support staffs (Staff_Qual)	3.55	3.45	0.10	2.0
14.	Timely solution of ICT related problem (Time_Sol)	3.52	3.32	0.20	4.0
15.	Overall quality of ICT facilities (Over_Qual)	3.58	3.19	0.39	7.8
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Note:

- 1) The number of response for private and public university is 163 and 102 respectively
- 2) No missing value were found
- 3) The minimum and maximum response score is 1 and 5 respectively

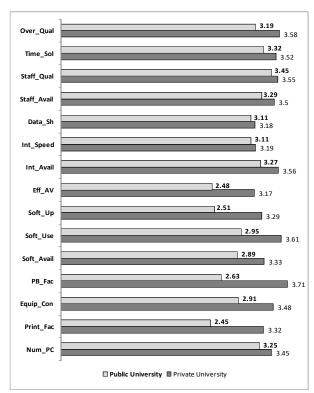


Figure 1: Mean score of responses on the key indicators of the quality of ICT Facilities from private and public universities.

From the descriptive data, it can be seen that the mean scores of responses from the students of private universities are higher than that of the public universities for all the 15 key indicators. However, the contrast is significant for variables like facilities available at the universities namely, Printing facilities (Print_Fac), Condition of ICT equipments (Equip_Con), Power back-up facilities (PB_Fac), User-friendliness of provided software (Sof_Use), Frequency of software updates (Soft_Up), and Effectiveness of antivirus software (Eff_AV) where the scores of private universities exceed the same from public universities on a range of 0.58 to 1.08 on a 5 point scale (11.6 to 21.6 percent).

7 PARAMETRIC TEST

7.1 Independent Samples Z-test

An 'Independent-Samples' Z-test (upper-tailed) has been conducted to test the null hypotheses (H_0) that the value of the population mean of the key indicators of the quality of ICT facilities in the private universities are equal to the same in the public universities with a precision level (α) of 0.05. The alternative hypothesis (H_1) was that the value of the population mean is higher for the private universities than the same in the public universities. The outcomes of the test are shown in the Table 3 below:

TABLE 3
INDEPENDENT SAMPLES Z-TEST (UPPER-TAILED)

Variables	Difference between	z	z	<i>p</i> -value	H_0
variables	means	(Observed)	(Critical)	(upper-tailed)	Π0
Num_PC	0.203	1.070	1.645	0.142	Accepted
Print_Fac	0.868	5.120	1.645	< 0.0001	Rejected
Equip_Con	0.573	3.441	1.645	0.000	Rejected
PB_Fac	1.078	6.266	1.645	< 0.0001	Rejected
Soft_Avail	0.439	2.674	1.645	0.004	Rejected
Use_Soft	0.656	3.705	1.645	0.000	Rejected
Soft_Up	0.779	4.649	1.645	< 0.0001	Rejected
Eff_AV	0.685	3.996	1.645	< 0.0001	Rejected
Int_Avail	0.284	1.659	1.645	0.049	Rejected
Int_Sp	0.082	0.472	1.645	0.318	Accepted
Data_Sh	0.076	0.454	1.645	0.325	Accepted
Staff_Avail	0.203	1.188	1.645	0.117	Accepted
Staff_Qual	0.095	0.576	1.645	0.282	Accepted
Time_Sol	0.192	1.213	1.645	0.113	Accepted
Over_Qual	0.390	2.218	1.645	0.013	Rejected

Note: 1) H₀: μ_{i} -Private = μ_{i} -Public, H₁: μ_{i} -Private μ_{i} -Public

The outcomes of the Z-test show that, the *p*-values for the 6 out of 15 key indicators namely, number of available computers (Num_PC), speed of internet (Int_Sp), data sharing facilities (Data_Sh), availability of ICT support staffs (Staff_Avail), services quality of ICT support staffs (Staff_Qual) and timeliness of solutions of ICT related problems (Time_Sol) are not significant. Therefore, the null hypothesis is accepted for these key indicators, implying that there is no difference betweenthe values of population mean for these key indicators in the private and public universities. On the other hand, the *p*-values for printing facilities (Print_Fac), condition of ICT equipments (Equip_Con), power backup facilities (PB_Fac), availability of necessary software (Soft_Avail), user-friendliness of provided software (Soft_Use), frequency of software updates (Soft_Up), effectiveness of antivirus software (Eff_AV), sufficiency of internet facilities (Int_Avail) and overall quality of ICT facilities (Over_Qual) are significant. Therefore, the null hypotheses for these key indicators are rejected, implying that the values of the population mean for these key indicators are higher in the private universities than the same in the public universities.

7.2 Independent Samples t-test

An 'Independent-Samples' t-test (upper-tailed) has also been conducted to test the null hypotheses (H_0) that the mean scores of the 15 key indicators of the quality of ICT facilities of the private universities are equal to that of the public universities with a precision level (α) of 0.05. The alternative hypothesis (H_1) was that the mean scores are higher for the private universities than that of the public universities. The t-test was followed by a 'Fisher's F-test' for equality of the variances (two-tailed) to approximate the degrees of freedom (df) for the t-test. The outcome of the F-test isshown in the Table 4 below:

FISHER'S F-TEST FOR EQUALITY OF VARIANCES (TWO-TAILED)

Variables	Ratio	F (Observed)	F (Critical)	<i>p</i> -value (one-tailed)	H_0	Equal variances assumed
Num_PC	0.720	0.720	1.434	0.063	Accepted	Yes
Print_Fac	0.801	0.801	1.434	0.208	Accepted	Yes
Equip_Con	0.681	0.681	1.434	0.029	Rejected	No
PB_Fac	0.725	0.725	1.434	0.068	Accepted	Yes
Soft_Avail	0.898	0.898	1.434	0.538	Accepted	Yes
Use_Soft	0.742	0.742	1.434	0.091	Accepted	Yes
Soft_Up	0.946	0.946	1.434	0.747	Accepted	Yes
Eff_AV	1.100	1.100	1.434	0.608	Accepted	Yes
Int_Avail	0.783	0.783	1.434	0.166	Accepted	Yes
Int_Sp	0.908	0.908	1.434	0.582	Accepted	Yes
Data_Sh	1.098	1.098	1.434	0.615	Accepted	Yes
Staff_Avail	0.763	0.763	1.434	0.126	Accepted	Yes
Staff_Qual	0.671	0.671	1.434	0.024	Rejected	No
Time_Sol	0.847	0.847	1.434	0.346	Accepted	Yes
Over_Qual	0.587	0.587	1.434	0.002	Rejected	No

Note: H₀: Ratio between the variances = 1; df1 = 162, df2 = 101; α = 0.05

The outcome of the F-test shows that equality of variances between the two samples of the study can be assumed for all except 3 of the 15 key indicators. The 3 key indicators assumed to have unequal variances are condition of ICT equipments (Equip_Con), services quality of ICT support staffs (Staff_Qual) andoverall quality of ICT facilities are significant (Over_Qual). The degrees of freedom (*df*) for these 3 indicators are 185, 183 and 174 respectively. The degrees of freedom (*df*) for all other variables are 263. The outcome of the *t*-test isshown in the Table 5 below:

TABLE 5
INDEPENDENT SAMPLES T-TEST (UPPER-TAILED)

	INDEL ENDERT OF WILL	\ -			
df	Difference between	t	۱t۱	<i>p</i> -value	H_0
uj	means	(Observed)	(Critical)	(upper-tailed)	1 10
263	0.203	1.111	1.651	0.134	Accepted
263	0.868	5.252	1.651	< 0.0001	Rejected
185	0.573	3.441	1.653	0.000	Rejected
263	1.078	6.501	1.651	< 0.0001	Rejected
263	0.439	2.708	1.651	0.004	Rejected
263	0.656	3.834	1.651	< 0.0001	Rejected
263	0.779	4.678	1.651	< 0.0001	Rejected
263	0.685	3.952	1.651	< 0.0001	Rejected
263	0.284	1.706	1.651	0.045	Rejected
263	0.082	0.477	1.651	0.317	Accepted
263	0.076	0.449	1.651	0.327	Accepted
263	0.203	1.226	1.651	0.111	Accepted
183	0.095	0.576	1.651	0.283	Accepted
263	0.192	1.237	1.651	0.109	Accepted
174	0.390	2.218	1.651	0.014	Rejected
	263 185 263 263 263 263 263 263 263 263 263 263	df Difference between means 263 0.203 263 0.868 185 0.573 263 1.078 263 0.439 263 0.656 263 0.779 263 0.685 263 0.284 263 0.082 263 0.203 183 0.095 263 0.192	df Difference between means (Observed) t (Observed) 263 0.203 1.111 263 0.868 5.252 185 0.573 3.441 263 1.078 6.501 263 0.439 2.708 263 0.656 3.834 263 0.779 4.678 263 0.685 3.952 263 0.284 1.706 263 0.082 0.477 263 0.203 1.226 183 0.095 0.576 263 0.192 1.237	df Difference between means t (Observed) t t 263 0.203 1.111 1.651 263 0.868 5.252 1.651 185 0.573 3.441 1.653 263 1.078 6.501 1.651 263 0.439 2.708 1.651 263 0.656 3.834 1.651 263 0.779 4.678 1.651 263 0.685 3.952 1.651 263 0.284 1.706 1.651 263 0.082 0.477 1.651 263 0.203 1.226 1.651 263 0.203 1.226 1.651 263 0.203 1.226 1.651 263 0.203 1.226 1.651 263 0.192 1.237 1.651	df Difference between means t (Observed) t (Critical) p-value (upper-tailed) 263 0.203 1.111 1.651 0.134 263 0.868 5.252 1.651 < 0.0001

Note: 1) $H_0: \mu_{i\text{-Private}} = \mu_{i\text{-Public}}, H_1: \mu_{i\text{-Private}} > \mu_{i\text{-Public}}$

2) The degrees of freedom (df) for the test is approximated by the Welch-Satterthwaite formula as per the outcomes of the Fisher's F-test

The outcome of the *t*-test is completely similar to that of the Z-test described above. The *t*-test has accepted and rejected the hypotheses for the same variables as seen in the Z-test. Therefore, the interpretations of the Z-test are found to be the same in this

case. Thus it can be strongly inferred that, the private universities are showing better performance is ensuring quality for 9 of the 15 key indicators.

8 IMPLICATIONS AND CONCLUSION

The study, although conducted on a limited scale, project that the perceived quality of the ICT facilities from the students' point of view in the private universities are higher than the same in the public universities on a number of key indicators. Nevertheless, the perceived quality on the the other key indicators are not significantly different for the private and public universities. Therefore, it is not conclusive that the private universities are absolutely out-performing the public universities in terms of quality of the ICT facilities. Moreover, there are still significant scopes for both the private and public universities regarding the quality of ICT facilities even though the private universities may scorehigherin this regard. It is indeed an issue to consider that none of the variables in the study scored a mean value of 4 or higher in a 5-point scale, which shows a rather poor perception among the students about the capability and performance of the universities in providing state-of-the-art ICT facilities. One reason for this low level of perception might be that the students mostly use ICT facilities (i.e. computers, internet) at their own while they are at the university campus [45]. Therefore, they might not have definite attitudes towards the ICT facilities provided by their institutions. The outcome of the study is tentative in consideration of depth and rigor, and should be considered as a primer for further studies on this issue. It is therefore suggested that studies on larger sample with pre-screened respondents should be conducted to draw a true picture of the ICT scenario from the students' point of view.

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APPENDIX

Survey Questionnaire

Quality of ICT Facilities at Tertiary Level Education of Bangladesh

Dear Respondent, Thank you very much for participating in the survey. The purpose of the study is purely academic. Your information and identity shall not be disclosed to anyone else.

Instruction: Please put Tick mark on the correct option. Write down appropriate data where applicable.

- 1. Name of your university:
- 2. Your study program and current study level (year/semester):
- 3. The number of computers available in the for the use of the students is satisfactory:

Strongly Agree Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree
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4. Printing facilities available for students in the university is satisfactory:

Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree
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5. The condition of the ICT equipments (i.e. computers, printers, prjectors) in the university are satisfactory:

	Strongly	Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree
6. Power ba	ackup support (i.e. UP	S) for com	nputers in the ι	university is satisfactory:		
	Strongly	Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree
7. Necessa	ry softwares are widel	y available	e at the univer	sity for students' usage:		
	Strongly	Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree
8. Software	provided by the unive	eristy for st	udents' usage	is user friendly and easy:		
	Strongly	Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree
9. Software	provided by the unive	eristy are u	p-to-date and	are regularly updated:		
	Strongly	Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree
10. Antivirus	software provided by	the univer	isty is effective	9:		
	Strongly	Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree
11. Internet f	acilities for students a	t the unive	ersity is sufficie	ent:		
	Strongly	Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree
12. The spee	ed of internet at the un	iversity is	satisfactory:			
	Strongly	Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree
13. Data sha	ring facilities through	internal ne	twork (i.e. LAN	N) at the university is satisfactory:		
13. Data sha	ring facilities through		etwork (i.e. LAN	N) at the university is satisfactory: Neither Agree nor Disagree	Disagree	Strongly Disagree
		Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree
	Strongly	Agree issues are	Agree	Neither Agree nor Disagree	Disagree Disagree	Strongly Disagree Strongly Disagree
14. Supportir	Strongly ng staffs for IT related	Agree issues are	Agree e available who	Neither Agree nor Disagree enever necessary:	<u> </u>	
14. Supportir	Strongly ng staffs for IT related Strongly	Agree issues are Agree aff(s) is sa	Agree e available who	Neither Agree nor Disagree enever necessary:	<u> </u>	
14. Supportion 15. The serv	Strongly and staffs for IT related Strongly dice quality of the IT sta	Agree issues are Agree aff(s) is sa	Agree e available who Agree tisfactory: Agree	Neither Agree nor Disagree enever necessary: Neither Agree nor Disagree	Disagree	Strongly Disagree
14. Supportion 15. The serv	Strongly and staffs for IT related Strongly dice quality of the IT sta	Agree issues are Agree aff(s) is sa Agree are time	Agree e available who Agree tisfactory: Agree	Neither Agree nor Disagree enever necessary: Neither Agree nor Disagree Neither Agree nor Disagree	Disagree	Strongly Disagree
14. Supportion15. The serven16. IT related	Strongly In a staffs for IT related Strongly Strongly Strongly It services and solution	Agree issues are Agree aff(s) is sa Agree are time.	Agree e available who Agree tisfactory: Agree ely provided to Agree	Neither Agree nor Disagree enever necessary: Neither Agree nor Disagree Neither Agree nor Disagree students at the university: Neither Agree nor Disagree	Disagree Disagree	Strongly Disagree Strongly Disagree
14. Supportion15. The serven16. IT related	Strongly and staffs for IT related Strongly dice quality of the IT sta Strongly diservices and solution Strongly	Agree issues are Agree aff(s) is sa Agree are time. Agree ed services	Agree e available who Agree tisfactory: Agree ely provided to Agree	Neither Agree nor Disagree enever necessary: Neither Agree nor Disagree Neither Agree nor Disagree students at the university: Neither Agree nor Disagree	Disagree Disagree	Strongly Disagree Strongly Disagree

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